

# Unleash The Industrial Networking Opportunities For Your Business Growth



**BOUNDLESS.**  
**BOISAR 2024**

12 13 14

March  
2024

VENUE: TIMA GROUND, BOISAR



## ABOUT BOUNDLESS BOISAR EXPO

The Boundless Boisar 2024 Industrial Manufacturers Expo is a comprehensive Expo that focuses on the development and improvement of business relations among industrial MSEs. The Expo aims to bring together professionals, traders, buyers, and suppliers from different industries to facilitate the exchange of ideas and knowledge. The Expo will feature a range of industrial products and new technological innovations on display, providing an opportunity for participants to learn about the latest advancements in their respective fields. The exhibitors will showcase their products and services, and visitors can interact with them to get a better understanding of their offerings. One of the primary objectives of the Boundless Boisar Industrial Manufacturers Expo is to create awareness among MSEs about the various government schemes and benefits available to them. By doing so, the Expo aims to help participants expand their business networks, boost trade, increase brand awareness, generate more sales, and ultimately, grow their businesses. Through its various sessions and

workshops, the event will provide participants with an opportunity to interact with industry experts and gain valuable insights into the latest trends and technologies. The expo will also act as a platform for participants to network with their peers, exchange ideas and collaborate on new projects. Overall, the Boundless Boisar Industrial Manufacturers Expo promises to be an enriching experience for everyone involved, providing a unique opportunity to learn, engage and grow.

## OBJECTIVE OF BOUNDLESS BOISAR

The goal of this initiative is to create a professional platform for industrial manufacturers, suppliers, traders, and buyers, as well as Micro and Small Enterprises (MSEs), to develop new business networks and relationships for achieving business growth. Participants can also participate in government conferences and meetings to stay informed about the latest business affairs. This Boundless Boisar platform provides members with the tools, resources, and support they need to succeed in a competitive business environment.



## ABOUT ORGANIZER

**ANSWERS ONE WORLD** is a full service creative & Media Co. For more than 20 years now, we have delivered innumerable successful campaigns for brands and super-brands belonging to a variety of industries. Over the years, we have gained specialized experience and expertise in the field of Expo, Exhibitions & Event Management. Answers OneWorld provides integrated planning, marketing, networking & execution for the whole gamut of events. Till date Answers have done more than 300+ projects all over India and abroad for Corporates and Govt. bodies.



## FEATURES AND BENEFITS FOR EXHIBITOR



**1. Networking Opportunities:** The expo provides an excellent opportunity for participants to network with industry peers, potential customers, and suppliers. This can help in expanding their business networks, generating more sales, and building lasting relationships.

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**2. New Technological Innovations:** The event showcases the latest technological advancements in various industries. It gives participants a chance to explore new technologies, learn about the latest trends, and stay ahead of the competition.

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**3. Government Schemes and Benefits:** The expo aims to create awareness among MSEs about the various government schemes and benefits available to them. This can help participants to avail these schemes and expand their business networks.

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**4. Brand Awareness:** Exhibiting at the expo provides participants with an opportunity to increase their brand awareness and showcase their products and services to a wider audience. This can help in generating more leads and expanding their customer base.

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**5. Knowledge Sharing:** The event features several sessions and workshops that provide participants with an opportunity to interact with industry experts and gain valuable insights into the latest trends and technologies. This can help in improving their business strategies and enhancing their offerings.

## INDUSTRIAL PROFESSIONAL SEMINAR

Exclusive Seminar for MSME Industrial Product Manufacturers! Are you looking for ways to take your brand to the next level? Do you want to learn about the latest strategies and techniques that can help you grow your business and stay ahead of the competition? Look no further than our exclusive seminar at Boundless Boisar Expo! Our seminar is specifically designed for MSME Industrial Product Manufacturers like you, who are looking for ways to improve their brand and achieve greater success. We will be covering a range of important topics, including marketing, branding, product development, and more. Our expert speakers will provide you with valuable insights and practical tips that you can apply directly to your business. You will have the opportunity to network with other like-minded professionals and learn from their experiences. Don't miss out on this unique opportunity to take your business to the next level.

**Topics of seminar** • **Branding and Marketing** • **How to list your company in Stock Market**  
• **Technology and Innovation** • **Business Operation** • **Logistics**

## WHY BOISAR !



Boisar is a bustling industrial suburb located in the Mumbai Metropolitan Region of Maharashtra, India. Governed by the Palghar Municipal Council (PMC), Boisar is home to the largest Maharashtra Industrial Development Corporation (MIDC). With over 1500 industrial units, Boisar has established itself as a hub for manufacturing, distribution, and logistics. The rapid development of the region can be attributed to its strategic location, well-connected transportation network, and availability of resources. Situated on the Mumbai-Ahmedabad National Highway and the Western Railway line, Boisar provides easy access to major ports and cities in the region. Additionally, the upcoming Delhi-Mumbai Industrial Corridor Project (DMIC) is also being planned to pass via Boisar, further enhancing the region's connectivity and accessibility. Overall, Boisar's strategic location, coupled with its infrastructure and connectivity, makes it an ideal location for hosting industrial manufacturing expos. Businesses looking to expand their reach and establish themselves as leaders in their field can benefit greatly from attending an expo in this region.

## BOOTH DETAILS

### Stall Structure:

- **3-meter x 3-meter Modular Stalls** is standard booth size
- **Customized Booth size** is available
- **Raw / Bare space** is available to make customized booth

### Provisions:

- **Company Name Panel**
- **Wall Panels for branding**
- **1 Standard Table & 2 Chair**





# STANDARD PR & PROMOTIONS

**OOH** - Hoarding & Pole Kiosks at Boisar and surrounding catchment areas including industrial area as well as in residential areas.

**Print** - Newspaper Insertions (Insertions in Hindi, Marathi, English and Gujarati newspapers), Expo brochure and flyers.

**Digital Campaign** - Social Media Promotion (Facebook, Instagram, WhatsApp)

**Expo Souvenir** - A complete booklet with all details of expo and sponsors with Advertisement of exhibitors which will be distributed in various industrial hubs, Boisar, Palghar, Taloja, Pune, Satara in Maharashtra, including Surat, Ahmedabad, Vadodara and more in Gujarat.

**Mobile Van Activity** - The van will be equipped with eye-catching banners, posters, and other promotional materials that will attract the attention of potential customers and generate interest in the event.



BACKDROP



HOARDING



EXPO SOUVENIR



DIGITAL CAMPAIGN



OOH



MOBILE VAN ACTIVITY



**CHEMICAL**



**TEXTILES**



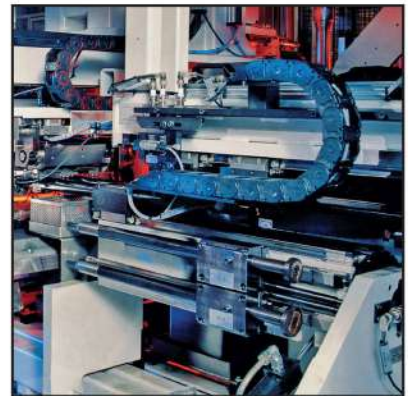
**STEEL**



**BULK DRUG**



**ENGINEERING**



**MACHINERIES**

Organized By



**Contact Us**

**9372791233 / 8850125926**

**Email : [info.boundlessboisar@gmail.com](mailto:info.boundlessboisar@gmail.com)**

**Visit : [www.boundlessboisar.com](http://www.boundlessboisar.com)**

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